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MEN'S / MENS CLOTHING FURNISHINGS

J. Hilburn, Albini Create Capsule Shirt Collection

The six styles of shirts retail for \$145 and are available on the J. Hilburn web site.

By **Jean E. Palmieri** on April 26, 2017



A look from the J. Hilburn 10th-anniversary collection.

J. Hilburn, the Dallas-based men's brand, has teamed with Italy's Albini Group to help celebrate its 10-year anniversary by creating a special capsule collection of shirts.

J. Hilburn went into its archives and selected six top-selling spring fabrics that were the best sellers from spring 2009, the season it first used Albini fabrics for the special collection.

The shirts, which include colorful and subtle checks and seersuckers, are being sold on the J. Hilburn web site for \$145.

“Albini Group believed in the J. Hilburn brand from the very first day and have become a valued partner for us,” said J. Hilburn’s cofounder and chief executive officer Veeral Rathod. “Their commitment to creating high-quality, beautiful fabrics has been a key to our success and has become synonymous with J. Hilburn. We’re grateful to have a partner like Albini in our corner who continues to innovate new products that our customer has come to expect.”

In mid-March, J. Hilburn sent a group of its stylists to visit the Albini Group fabric mills in Albino, Italy, where the company was founded in 1876 to learn more about the textile crafting process.

“At Albini Group we pride ourselves on our incomparable attention to detail and commitment to quality which is why our partnership with J. Hilburn has been so successful,” said Silvio Albini, president of the Albini Group. “J. Hilburn shares our same brand values and offers their customers the highest-quality service and personalization, which in turn creates the best product the market has to offer. We are happy to celebrate J. Hilburn’s success and are looking forward to the next decade of partnership with the brand.”