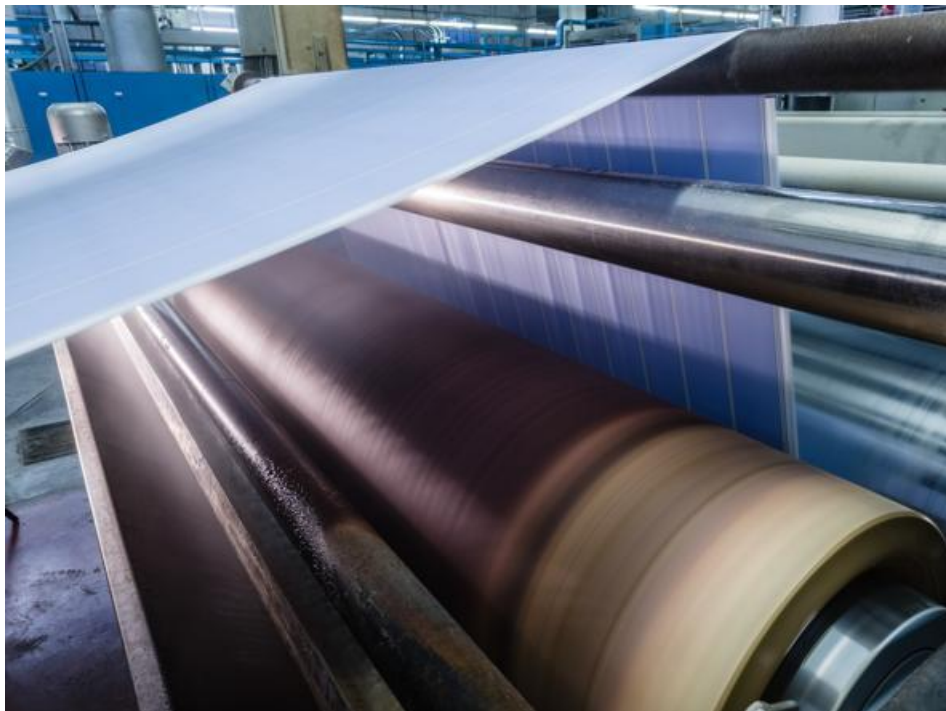


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Coronavirus, the fabric for clothes (and masks) that repels bacteria is ready

A Swiss patent

The anti-Coronavirus fabric is ready. Where harmful bacteria, and precisely the pandemic one, cannot spread and proliferate. So even the dress we wear could help curbing the transmission of disease and contagion. At the base there is an innovative product, made by the Albini Group, a historic family company based in the battered Val Seriana. The product, just launched, is called ViroFormula, and it is a fabric with which shirts (Albini is the largest European manufacturer of shirting fabrics), jackets, trousers can be made. But also the indispensable masks that are not immune to the virus.



This solution was born from HeiQ Viroblock technology, a treatment patented in Switzerland that allows the destruction of viruses on fabrics in a short time: in practice, the silver solutions present in the fabric activate high-spectrum antiviral reactions, attracting bacteria and neutralizing them. Obviously, the garments are tested for the safety of people and are dermatologically non-irritating and harmless to the skin.

Fifth generation

"This path on anti-viral fabrics is part of a history of innovation that we have been pursuing for years to trace new frontiers in textiles, also thanks to our Albini Next think tank", says Stefano Albini, president of the family business, which has reached its fifth generation. The collaboration with HeiQ Viroblock was born within this study and design team towards the future, which led to the birth of this fabric.



Active in Italy and abroad with seven factories and 1,400 employees, the company has a turnover of 142 million euros and exports 70% of its production.